

# MY GENERATION AT WORK

AN URBACT II PROJECT

- 1.2.2013 – 30.4.2015
- Lead Partner: Rotterdam
- Partner cities: Rotterdam, Antwerp, Braga, Glasgow, Gdansk, Maribor, Riga, Warsaw, Valencia, Tampere, Turin, Thessaloniki
- Lead expert: Robert Arnkil, Psych. Lic.



# The city of Maribor



- Size: 95.586 inhabitants (2014)
- Location:
  - the second-largest city in Slovenia
  - the largest city of the traditional region of Lower Styria
  - the seat of the City Municipality of Maribor
- European Capital of Culture - 2012
- European Youth Capital - 2013

## Main recent challenges:

- ✓ Solving unemployment
- ✓ Promoting city and region
- ✓ Building strong identity of the city
- ✓ Keeping people in the city

## How can MGatWork make a difference in the cities?

- By connecting otherwise disconnected initiatives, innovations and actors around promoting youth employment and enterprising
- By making brave experiments and learning from them
- By learning from each other - and others
- By putting the best results clearly on the city agenda to sustain them

### Connecting Youngsters and municipality



Volunteering = having a job



### Active Youth

